

COOLEY LLP
1114 Avenue of the Americas
New York, New York 10036
Tel. (212) 479-6000
James A. Beldner
Brent Weisenberg

Counsel for Signature Bank

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re:)	
)	
DIA DEB INTERNATIONAL INC.,)	Chapter 7
)	Case No. 11-13376-mg
Debtor.)	
)	
)	

**NOTICE OF APPEARANCE AND
REQUEST FOR SERVICE OF DOCUMENTS**

PLEASE TAKE NOTICE that Signature Bank, by and through its counsel, Cooley LLP, hereby appears pursuant to Section 1109(b) of chapter 11 of title 11 of the United States Code (the "Bankruptcy Code") and Rule 9010(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), and requests, pursuant to Rules 2002 and 9007 of the Bankruptcy Rules and Sections 342 and 1109(b) of the Bankruptcy Code, that all copies of all notices and pleadings given or filed in this case be given and served upon the undersigned at the following address:

COOLEY LLP
Attn: James A. Beldner / Brent Weisenberg
1114 Avenue of the Americas
New York, New York 10036
Telephone: (212) 479-6000
Facsimile: (212) 479-6275
jbeldner@cooley.com
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PLEASE TAKE FURTHER NOTICE that, pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in

the Bankruptcy Rules specified above but also includes, without limitation, any notice, application, complaint, demand, motion, petition, pleading or request, whether formal or informal, written or oral, and whether transmitted or conveyed by mail, delivery, telephone, telegraph, telex, or otherwise filed or made with regard to the referenced cases and proceedings therein.

PLEASE TAKE FURTHER NOTICE, that Signature Bank intends that neither this Notice of Appearance nor any later appearance, pleading, claim, or suit shall waive (1) Signature Bank's right to have final orders in non-core matters entered only after de novo review by a District Judge, (2) Signature Bank's right to trial by jury in any proceeding so triable in this case or any case, controversy, or proceeding related to this case, (3) Signature Bank's right to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, or (4) any other rights, claims, actions, defenses, setoffs, recoupments, or remedies to which Signature Bank is or may be entitled under agreements, in law or in equity, all of which rights, claims, actions, defenses, setoffs, recoupments, and remedies Signature Bank expressly reserves.

Dated: New York, New York
July 25, 2011

COOLEY LLP
/s/ James A. Beldner
James A. Beldner
Brent Weisenberg
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New York, New York 10036
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CERTIFICATE OF SERVICE

I, James A. Beldner hereby certify that on the 25th day of July, 2011, I caused a copy of the foregoing Notice of Appearance and Request for Service of Documents to be served upon the Clerk of the United States Bankruptcy Court for the Southern District of New York *via electronic filing*. I further certify that copies of said Notice were also served upon the parties set forth below *via first class mail*.

Mr. Asher Roshanzamir, CEO
Dia Deb International, Inc.
589 Fifth Avenue – 3rd Floor
New York, NY 10017

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Samuel Grafton
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225 West 34th Street
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New York, NY 10122

Dated: New York, New York
July 25, 2011

COOLEY LLP
/s/ James A. Beldner
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